$\mathsf{P} \mathsf{R} \mathsf{O} \mathsf{T} \mathsf{O} \mathsf{P} \mathsf{I} \mathsf{N}^{*}$

Don't Let Data Privacy Hold Your Al Back

Access and Share More Real Data Confidently with Protopia Al's Privacy Layer

You can't deploy ML at scale when you can't share or access quality data. Sensitive data not only limits ML training, but also model deployment. IDC reports: A 10% increase in data access leads to \$65+ MN additional income for enterprises. Protecting sensitive data is critical, but how can we tap into its value?

Privacy and Accuracy, Together at Last: Stained Glass Transform

Protopia AI enables you to access and share more real world data – without exposing sensitive information in identifiable form. Protopia AI's <u>Stained Glass Transform</u>[™] takes data from any source, learns what your specific AI model needs, removes what it doesn't, and generates a **Randomized Re-Representation** of your data with near-perfect accuracy. The transformed data, can't be understood by another human or machine during ML deployment.

The Inability to Access All Your Data is Costing You

43% of organizations' collected data goes unused. CEOs report that the top barrier to AI is *data accessibility*. You want to create value from your data using AI but are often blocked by:



Privileged customer data



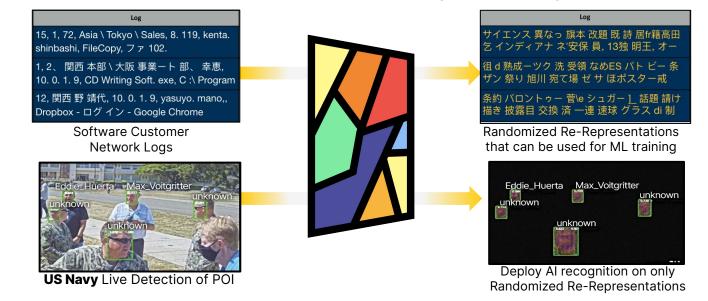
Teams hesitant to send data to AI & LLMs tools



Data sharing restrictions due to sensitive information

Stained Glass in Software and Defense

Transform data to match intent of Both Al Training and Inferencing Models



With AI spending at an all-time high – you have to ask yourself: Can I continue to spend on AI and deliver results if I can't unlock all my data's value and safely share it?

Leverage the accuracy and efficiencies of ML with Protopia. Share and use more data for AI easily, and without worry.

of Machine Learning Projects Fail

─ CUSTOMERS USE PROTOPIA'S STAINED GLASS[™] TECHNOLOGY TO:



Access New Data for Training Models Safely

Reduce frictions of data sharing for easier and faster Al



Deploy ML applications without Exposing Sensitive Information

Use data and SaaS AI applications you couldn't access before with more confidence

"We use computer vision to detect check fraud. Protopia's feature-level entropy of inbound data for maximizing data protection and privacy in our AI solutions is very compelling to us and our customers"

More on Q2's increased reach with Protopia

Jesse Barbour Chief Data Scientist

Ω2

Trusted by Leading AI teams

Learn More about Protopia

Protopia AI is the only privacy layer that accesses visual, text or tabular data, and can be applied throughout the ML lifecycle. No other solution provides this level of access and protection <u>Get started!</u>

Email us at info@protopia.ai or visit protopia.ai

SOURCES: 1. Seagate/IDC: Rethink Data, Axciom: 6 Steps to an Organized Data Close 2. IDC: Worldwide AI Spending Guide, Gartner: Nearly Half of ClOs Are Planning to Deploy AI 2

© 2023 Protopia Al